

Listening to...

Podcasts

Glossary of Podcasting Terms

Balance

Conveys two sides of a story/argument. Each side is given fair/equal treatment. Allows a podcaster to tell the story with a degree of detail and depth.

Bias

Inclination towards or prejudice against one person or group. In podcasting, refers to unfair/unequal treatment of one side of a story in favour of the other. News podcasts, for example, strive for neutrality and balance.

Subjectivity

Being influenced or motivated by personal feelings or emotions. Although podcasters might have particular feelings about their subject, they often try not to let these opinions/emotions affect their treatment of the story.

Opinion

A particular viewpoint held by a podcaster or interviewee. Many podcasts start by stating an opinion on a topic and then continue to use the episode as a way to explore where these opinions/views have come from.

Representation

Subjects of podcasts should be represented (or portrayed) fairly. Podcasters must select their words carefully in order not to misrepresent someone/groups of people.

Objectivity

Lack of favouritism towards a particular person/group/side of the story/debate. By maintaining an objective stance, podcasters allow listeners to reach their own conclusions about the subject.

Privacy

The subjects of podcasts have a right to their own privacy: they have legal protections. Podcasters must ensure that their story is based on direct interviews and information that is freely accessible in the public domain. A good podcaster will carefully analyse the evidence during the course of an episode/series.

Credibility

The use of reliable sources of evidence that have been checked for accuracy. Credible sources might be police files, court documents, news reports, and investigative journalism.

Analysing... Podcasts

Instructions

Choose one episode of a podcast to listen to. As you listen, complete the boxes. You have been given a space in which to take notes.

Series Title: _____
Episode Title: _____
No. in Series: _____



Presenter(s):

Topic/Issue/Subject

Starting Position on Topic



Space for Notes



The Main Ideas of the Episode



1. _____
2. _____
3. _____
4. _____

Credibility

Identify **2 credible sources** used by the podcaster in this episode.



- _____
- _____

Identify the **tone** used by the writer



Now **quote 2** things that the **podcaster** says in the course of the episode that helped you identify their **tone**:

1. _____

2. _____



Analysing Features of Spoken Language

For each quotation you selected analyse the technique used by the speaker. Remember to explain how it created that tone!

Quotation	“ _____ ”
Technique	_____
Analysis	_____ _____
Quotation	“ _____ ”
Technique	_____
Analysis	_____ _____

Purpose
What is the purpose of this podcast? Circle the correct answer.

To discuss

To debate

To inform

To entertain

To move the listener



Audience
Who do you think would **enjoy** listening to this podcast and why?

Would you listen to another episode in this series? Explain your answer.
